

2019-2020 Fayetteville Technical Community College (AAS) to University of Mount Olive (BBA) Transfer Guide

Business Admin/Marketing, AAS (A25120M)

Bachelor of Business Administration (05/19)

	<u>FTCC</u>	<u>Course Name</u>	<u>UMO Equivalencies</u>	<u>Degree Destination</u>	<u>Credit</u>
Fall Semester One (15sh)	ACA 122 (1sh)	College Transfer Success	E (1sh)	Elective	1
	BUS 110 (3sh)	Intro to Business	BUS110/E/C (3sh)	GER Citizenship	3
	CIS 110 (3sh)	Intro to Computers	CIS 110/E/Ti (3sh)	GER Tech/Info Literacy	3
	ENG 111 (3sh)	Writing and Inquiry	ENG 111/W (3sh)	GER Written Communication	3
	MKT 120 (3sh)	Principles of Marketing	<i>combined with MKT 223</i>		
	MKT 223 (3sh)	Customer Service	MKT 351 - <i>with MKT 120</i>	*Major Requirement	3
Spring Semester One (15sh)	BUS 115 (3sh)	Business Law I	BUS 201/E (3sh)	*Major Requirement	3
	MAT 143 (3sh)	Quantitative Literacy	MAT 121/E/Q (3sh)	GER Quantitative Reasoning	3
	MKT 122 (3sh)	Visual Merchandising	E (3sh)	Elective	3
	MKT 123 (3sh)	Fundamentals of Selling	E (3sh)	Elective	3
	MKT 220 (3sh)	Advertising & Sales Prom.	E (3sh)	Elective	3
Summer Semester One (6sh)	BUS 137 (3sh)	Principles of Management	E (3sh)	Elective	3
	(3sh)	<i>COM Elective (ENG 112*)</i>		GER Written Communication	3
Fall Semester Two (17sh)	ACC 120 (4sh)	Principles of Accounting I	ACC 211/E (3sh)	*Major Requirement/Elec.	4
	ECO 251 (3sh)	Prin of Microeconomics	ECO201/E/C/G/SB (3sh)	GER Global Understanding	3
	MKT 221 (3sh)	Consumer Behavior	E (3sh)	Elective	3
	MKT 232 (4sh)	Social Media Marketing	E (4sh)	Elective	4
	(3sh)	<i>Major Elective (ACC 121*)</i>		*Major Requirement	3
Spring Semester Two (13sh)	ECO 252 (3sh)	Prin of Macroeconomics	ECO202/E/C/SB (3sh)	GER Soc/Behavioral Science	3
	MKT 225 (3sh)	Marketing Research	E (3sh)	Elective	3
	MKT 227 (3sh)	Marketing Applications	E (3sh)	Elective	3
	(3sh)	<i>Hum/Fine Arts Elective (ART 111*)</i>		GER Fine Arts	3
	(1sh)	<i>Major Elective</i>		Elective	1
Total FTCC Hours		66		Hours Transferring to UMO	64
				Minimum Hours for Degree	126

* UMO recommended courses based on the CAA Transfer Course List.

- W = Written Communication
- TI = Technology/Info Literacy
- G = Global Understanding
- SB = Social/Behavioral Sci
- H = History
- O = Oral Communication
- GER = General Education
- E = Elective
- F = Fine Arts
- L = Literature
- C = Citizenship
- BP = Biological/Phys Sci
- RL = Related Studies
- R = Religion
- Q = Quantitative Reasoning

**Updated
4/16/2020**

Notes: (1) A maximum of 64sh can be transferred from a 2yr school. (2) Transferred courses must earn minimum grade of "C".

University of Mount Olive Coursework-Adult & Online
Sample Schedule to complete final two years of BBA degree

Semester One (12sh)	ENG 241 (3sh)	Public Speaking	GER Requirement	3
	HRM 322 (3sh)	Human Capital Management	*Major Requirement	3
	MGT 311 (3sh)	Fundamentals of Management	*Major Requirement	3
	MIS 331 (3sh)	E-Business/E-Commerce	*Major Requirement	3
Semester Two (12sh)	FIN 320 (3sh)	Corporation Finance	*Major Requirement	3
	BIO 100 (3sh)	Introductory Biology	GER Requirement	3
	LDR 300 (3sh)	Leadership	*Major Requirement	3
	HCM 325 (3sh)	Managerial Implications of Healthcare	*Major Requirement	3
Semester Three (13sh)	ECO 407 (3sh)	The Economics of Macro Issues	*Major Requirement	3
	REL 111 (3sh)	Introduction to Old Testament	GER Requirement	3
	CHE 110 (4sh)	Introductory Chemistry	GER Requirement	4
	(3sh)	Free Elective	General Elective	3
Semester Four (13-15sh)	ENG 213 (3sh)	Perspectives in World Literature	GER Requirement	3
	BUS 302 (3sh)	Statistics for Behavioral Sciences	*Major Requirement	3
	BUS 370 (3sh)	International Business	*Major Requirement	3
	(1-3sh)	Free Elective	General Elective	1
	HIS 223 (3sh)	Major Issues in American History	GER Requirement	3
Semester Five (12sh)	BUS 483 (3sh)	Business Research	*Major Requirement	3
	BUS 410 (3sh)	Business Policy and Strategy	*Major Requirement	3
	BUS 416 (3sh)	Gov Regulations, Law, & Ethics in Business	*Major Requirement	3
	HIS 200 (3sh)	Contemporary World History	GER Requirement	3

Notes: (1) This is a sample schedule only--course and sequence may vary. (2) GER requirements not limited to courses listed in sample schedule. (3) Adult and Online Programs average 12sh per semester, three semester per year--Fall, Spring, & Summer

Total UMO Hours 62
Total Transferred Hours 64
Total Hours Completed 126