

## 2019-2020 Fayetteville Technical Community College (AAS) to University of Mount Olive (BA) Transfer Guide

**Business Admin/Marketing, AAS (A25120M)**

**Bachelor of Arts: Business Management (05/19)**

	<u>FTCC</u>	<u>Course Name</u>	<u>UMO Equivalencies</u>	<u>Degree Destination</u>	<u>Credit</u>
<b>Fall Semester One (15sh)</b>	ACA 122 (1sh)	College Transfer Success	E (1sh)	Elective	1
	BUS 110 (3sh)	Intro to Business	BUS110/E/C (3sh)	GER Citizenship	3
	CIS 110 (3sh)	Intro to Computers	CIS 110/E/Ti (3sh)	GER Tech/Info Literacy	3
	ENG 111 (3sh)	Writing and Inquiry	ENG 111/W (3sh)	GER Written Communication	3
	MKT 120 (3sh)	Principles of Marketing	<b>combined with MKT 223</b>		
	MKT 223 (3sh)	Customer Service	MKT 351 - <b>with MKT 120</b>	*Major Requirement	3
<b>Spring Semester One (15sh)</b>	BUS 115 (3sh)	Business Law I	BUS 201/E (3sh)	Elective	3
	MAT 143 (3sh)	Quantitative Literacy	MAT 121/E/Q (3sh)	GER Quantitative Reasoning	3
	MKT 122 (3sh)	Visual Merchandising	E (3sh)	Elective	3
	MKT 123 (3sh)	Fundamentals of Selling	E (3sh)	Elective	3
	MKT 220 (3sh)	Advertising & Sales Prom.	E (3sh)	Elective	3
<b>Summer Semester One (6sh)</b>	BUS 137 (3sh)	Principles of Management	E (3sh)	Elective	3
	(3sh)	<b>COM Elective (ENG 112*)</b>		GER Written Communication	3
<b>Fall Semester Two (17sh)</b>	ACC 120 (4sh)	Principles of Accounting I	ACC 211/E (3sh)	*Major Requirement/Elec.	4
	ECO 251 (3sh)	Prin of Microeconomics	ECO201/E/C/G/SB (3sh)	GER Global Understanding	3
	MKT 221 (3sh)	Consumer Behavior	E (3sh)	Elective	3
	MKT 232 (4sh)	Social Media Marketing	E (4sh)	Elective	4
	(3sh)	<b>Major Elective (ACC 121*)</b>		*Major Requirement	3
<b>Spring Semester Two (13sh)</b>	ECO 252 (3sh)	Prin of Macroeconomics	ECO202/E/C/SB (3sh)	GER Soc/Behavioral Science	3
	MKT 225 (3sh)	Marketing Research	E (3sh)	Elective	3
	MKT 227 (3sh)	Marketing Applications	E (3sh)	Elective	3
	(3sh)	<b>Hum/Fine Arts Elective (ART 111*)</b>		GER Fine Arts	3
	(1sh)	<b>Major Elective</b>		Elective	1
<b>Total FTCC Hours</b>		<b>66</b>		<b>Hours Transferring to UMO</b>	<b>64</b>
				<b>Minimum Hours for Degree</b>	<b>126</b>

\* UMO recommended courses based on the CAA Transfer Course List.

**W** = Written Communication  
**TI** = Technology/Info Literacy  
**G** = Global Understanding  
**SB** = Social/Behavioral Sci  
**H** = History  
**O** = Oral Communication  
**GER** = General Education  
**E** = Elective

**F** = Fine Arts  
**L** = Literature  
**C** = Citizenship  
**BP** = Biological/Phys Sci  
**RL** = Related Studies  
**R** = Religion  
**Q** = Quantitative Reasoning

**Updated**  
 4/16/2020

**Notes:** (1) A maximum of 64sh can be transferred from a 2yr school. (2) Transferred courses must earn minimum grade of "C".

**University of Mount Olive Coursework-Adult & Online**  
**Sample Schedule to complete final two years of Business Management degree**

<b>Semester One (12sh)</b>	ENG 241 (3sh)	Public Speaking	GER Requirement	<b>3</b>
<i>Start of year One</i>	FIN 320 (3sh)	Corporation Finance	*Major Requirement	<b>3</b>
	HIS 200 (3sh)	Contemporary World History	GER Requirement	<b>3</b>
	MGT 311 (3sh)	Fundamentals of Management	*Major Requirement	<b>3</b>
<b>Semester Two (12sh)</b>	BIO 100 (3sh)	Introductory Biology	GER Requirement	<b>3</b>
	BUS 302 (3sh)	Statistics for Behavioral Sciences	*Major Requirement	<b>3</b>
	HRM 322 (3sh)	Human Capital Management	*Major Requirement	<b>3</b>
	MGT 316 (3sh)	Organizational Behavior	*Major Requirement	<b>3</b>
<b>Semester Three (12sh)</b>	ECO 301 (3sh)	Applied Economics for Managers	*Major Requirement	<b>3</b>
	REL 111 (3sh)	Introduction to Old Testament	GER Requirement	<b>3</b>
	BUS 370 (3sh)	International Business	*Major Requirement	<b>3</b>
	MIS 331 (3sh)	E-Business/E-Commerce	*Major Requirement	<b>3</b>
<b>Semester Four (14sh)</b>	MGT 345 (3sh)	Operations & Supply Chain Management	*Major Requirement	<b>3</b>
<i>Start of year Two</i>	ENG 213 (3sh)	Perspectives in World Literature	GER Requirement	<b>3</b>
	HIS 223 (3sh)	Major Issues in American History	GER Requirement	<b>3</b>
	CHE 110 (4sh)	Introductory Chemistry	GER Requirement	<b>4</b>
	MGT 385 (3sh)	Entrepreneurship & Small Business Management	*Major Requirement	<b>3</b>
<b>Semester Five (10-12sh)</b>	BUS 410 (3sh)	Business Policy & Strategy	*Major Requirement	<b>3</b>
	BUS 416 (3sh)	Gov Regulations, Law, & Ethics in Business	*Major Requirement	<b>3</b>
	MGT 400 (3sh)	Organizational Development & Change	*Major Requirement	<b>3</b>
	(1-3sh)	Free Elective	General Elective	<b>1</b>

**Notes:** (1) This is a sample schedule only--course and sequence may vary. (2) GER requirements not limited to courses listed in sample schedule. (3) Adult and Online Programs average 12sh per semester, three semester per year--Fall, Spring, & Summer

**Total UMO Hours** 62  
**Total Transferred Hours** 64  
**Total Hours Completed** 126