

2019-2020 Fayetteville Technical Community College (AAS) to University of Mount Olive (BS) Transfer Guide

Business Admin/Marketing, AAS (A25120M)

Bachelor of Science: Business Management (08/19)

	<u>FTCC</u>	<u>Course Name</u>	<u>UMO Equivalencies</u>	<u>Degree Destination</u>	<u>Credit</u>
Fall Semester One (15sh)	ACA 122 (1sh)	College Transfer Success	E (1sh)	Elective	1
	BUS 110 (3sh)	Intro to Business	BUS110/E/C (3sh)	Elective	3
	CIS 110 (3sh)	Intro to Computers	CIS 110/E/Ti (3sh)	GER Tech/Info Literacy	3
	ENG 111 (3sh)	Writing and Inquiry	ENG 111/W (3sh)	GER Written Communication	3
	MKT 120 (3sh)	Principles of Marketing	combined with MKT 223		
	MKT 223 (3sh)	Customer Service	MKT 351 - with MKT 120	*Major Requirement	3
Spring Semester One (15sh)	BUS 115 (3sh)	Business Law I	BUS 201/E (3sh)	*Major Requirement	3
	MAT 143 (3sh)	Quantitative Literacy	MAT 121/E/Q (3sh)	GER Quantitative Reasoning	3
	MKT 122 (3sh)	Visual Merchandising	E (3sh)	Elective	3
	MKT 123 (3sh)	Fundamentals of Selling	E (3sh)	Elective	3
	MKT 220 (3sh)	Advertising & Sales Prom.	E (3sh)	Elective	3
Summer Semester One (6sh)	BUS 137 (3sh)	Principles of Management	E (3sh)	Elective	3
	(3sh)	COM Elective (ENG 112*)		GER Written Communication	3
Fall Semester Two (17sh)	ACC 120 (4sh)	Principles of Accounting I	ACC 211/E (3sh)	*Major Requirement	3
	ECO 251 (3sh)	Prin of Microeconomics	ECO201/E/C/G/SB (3sh)	GER Global Understanding	3
	MKT 221 (3sh)	Consumer Behavior	E (3sh)	Elective	3
	MKT 232 (4sh)	Social Media Marketing	E (4sh)		
	(3sh)	Major Elective (BUS 240*)		GER Citizenship	3
Spring Semester Two (13sh)	ECO 252 (3sh)	Prin of Macroeconomics	ECO202/E/C/SB (3sh)	GER Soc/Behavioral Science	3
	MKT 225 (3sh)	Marketing Research	E (3sh)		
	MKT 227 (3sh)	Marketing Applications	E (3sh)		
	(3sh)	Hum/Fine Arts Elective (ART 111*)		GER Fine Arts	3
	(1sh)	Major Elective		Elective	1
Total FTCC Hours		66		Hours Transferring to UMO	53
				Minimum Hours for Degree	126

* UMO recommended courses based on the CAA Transfer Course List.

W = Written Communication
TI = Technology/Info Literacy
G = Global Understanding
SB = Social/Behavioral Sci
H = History
O = Oral Communication
GER = General Education
E = Elective

F = Fine Arts
L = Literature
C = Citizenship
BP = Biological/Phys Sci
RL = Related Studies
R = Religion
Q = Quantitative Reasoning

Updated
 4/16/2020

Notes: (1) A maximum of 64sh can be transferred from a 2yr school. (2) Transferred courses must earn minimum grade of "C".

University of Mount Olive Coursework-Traditional

Sample Schedule to complete final two years of Business Management degree

Semester One (18sh)	HRM 322 (3sh)	Human Capital Management	*Major Requirement	3
	ECO 310 (3sh)	Money and Banking	*Major Requirement	3
	MIS 300 (3sh)	Management Information Systems	*Major Requirement	3
	HIS 200 (3sh)	Contemporary World History	GER Requirement	3
	BIO 100 (3sh)	Introductory Biology	GER Requirement	3
	ENG 241 (3sh)	Public Speaking	GER Requirement	3
Semester Two (18sh)	ECO 315 (3sh)	The Morality & Economics of a Capitalist Society	*Major Requirement	3
	BUS 302 (3sh)	Statistics for Behavioral Sciences	*Major Requirement	3
	ACC 212 (3sh)	Principles of Managerial Accounting	*Major Requirement	3
	MGT 316 (3sh)	Organizational Behavior	*Major Requirement	3
	FIN 320 (3sh)	Corporation Finance	*Major Requirement	3
	ENG 213 (3sh)	Perspectives in World Literature	GER Requirement	3
Semester Three (19sh)	MGT 311 (3sh)	Fundamentals of Management	*Major Requirement	3
	HRM 440 (3sh)	Employment Law	*Major Requirement	3
	MGT 345 (3sh)	Operations & Supply Chain Management	*Major Requirement	3
	BUS 370 (3sh)	International Business	*Major Requirement	3
	MIS 347 (3sh)	Internet & Social Media Mkt for Business	*Major Requirement	3
	CHE 110 (4sh)	Introductory Chemistry	GER Requirement	4
Semester Four (15sh)	BUS 410 (3sh)	Business Policy & Strategy	*Major Requirement	3
	MGT 385 (3sh)	Entrepreneurship & Small Business Management	*Major Requirement	3
	MGT 400 (3sh)	Organizational Development & Change	*Major Requirement	3
	BUS 250 (3sh)	Business Communications	*Major Requirement	3
	REL 111 (3sh)	Introduction to Old Testament	GER Requirement	3
	HIS 223 (3sh)	Major Issues in American History	GER Requirement	3

Notes: (1) This is a sample schedule only--course and sequence may vary. (2) GER requirements not limited to courses listed in sample schedule.

Total UMO Hours	73
Total Transferred Hours	53
Total Hours Completed	126