

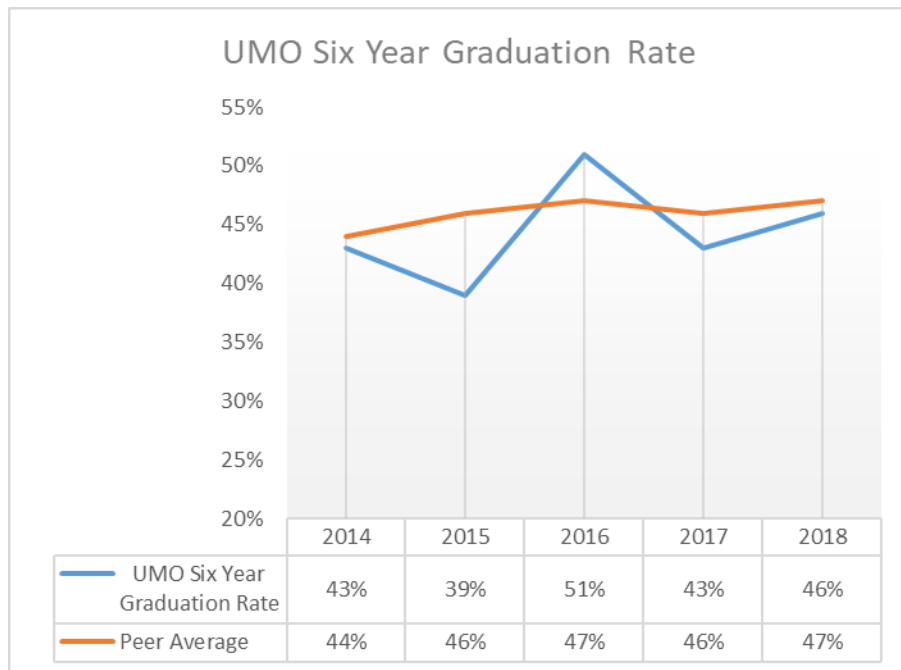
The University of Mount Olive measures its success with respect to student achievement in accordance with its mission to serve its students and communities using evaluation of graduation rates and retention rates, and programmatic achievement to include standardized examinations.

**Graduation and Retention Rates from IPEDS**

The University of Mount Olive’s criteria for success in terms of graduation rate and retention rate was determined in the following manner. Using UMO’s defined peer group, 150% graduation rates and full-time fall-to-fall retention rates are pulled each year from the NCES database, using the most recent IPEDS data. If UMO’s graduation rate and retention rate is higher than the average for that group, the benchmark is met.

**Graduation Rate**

For 2018, using the method described above, it was determined that an appropriate goal for a six-year graduation rate for first-time, full-time freshmen is 47%. This figure represents the peer group average. The University of Mount Olive’s graduation rates plotted with the peer group average for the last five years are below:

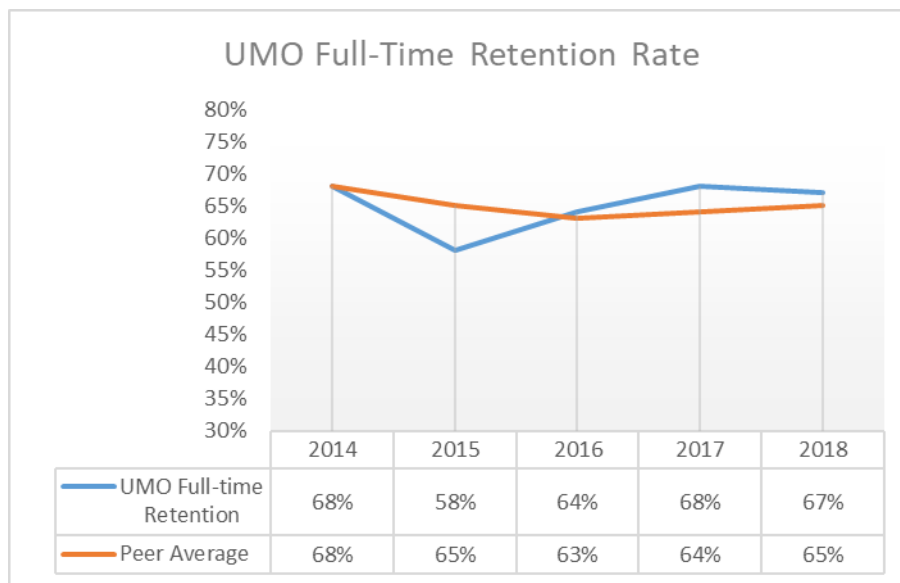


Though we have not achieved our graduation rate goal yet, the University is committed to providing student support services such as effective academic advisement, tutoring, and supplemental instruction to assist our students in achievement of their academic goals. Additionally, it will be at least three more years before the efforts of our Title III grant are reflected in our graduation rate.

**Retention Rate**

For 2018, using the method described in Criteria Scores above, it was determined that an appropriate goal for first-time, full-time freshmen is 65%. This figure represents the peer group average of 65%. UMO’s retention rate goal is also supported by goal 4.2 of the University’s strategic transition plan. The goal states “increase overall enrollment portfolio through recruitment and retention.”

UMO's retention rate as reported to IPEDS for the last five years is below:



UMO achieved its goal for the years 2016 through 2018 (comparison data are not available for 2019). However, the most recent retention rate reported in 2019 fell to 62%. This is not a trend we expected to see given the amount of investment in our Title III efforts, which specifically targets academic support services for traditional students (the vast majority of our first-time, full-time students are traditional students). This data will need to be watched closely.

### Completion Rates by Gender and Race/Ethnicity

UMO subscribes to the premium reporting service of StudentTracker, through the National Student Clearinghouse. Using the most recent data available, UMO examined the Six-Year Completion Rate of students, broken down by gender and Race/Ethnicity. It is important to note that the National Student Clearinghouse completion rates are not the same as IPEDS graduation rates. The student population for the National Student Clearinghouse completion rates calculation is all first year students, both full and part-time. For reporting to SACSCOC, UMO chose the Six-Year Total Completion Rate.

Using the National Student Clearinghouse data, UMO's benchmark is a total completion rate (as defined by the National Student Clearinghouse) that is no more than eight percentage points lower than the Four-Year Private Nonprofit Institutions in three areas: overall, men, and women. Because this is the first year that these data have been available to UMO, this benchmark was difficult to set as no trend data had been previously available.

UMO's data broken down by gender appear below:

Gender	Total Enrolled (#)	Total Completion Rate (%)
Overall	305	63.97
Men	145	61.55
Women	158	66.36

The Four-Year Private Nonprofit Institutions data broken down by gender appear below:

Gender	Total Enrolled (#)	Total Completion Rate (%)
Overall	455,641	76.47
Men	193,126	73.54
Women	234,969	79.91

The benchmark for all three areas were not met this year. As noted above, this is the first year that these data have been available to UMO and it is likely that the benchmark will change as more trend data become available. However, a national comparison set is invaluable as we begin to examine the effects of our Title III grant and beyond.

UMO also chose to look at Total Completion Rates by race/ethnicity. It quickly became apparent that setting a benchmark using the same peer group of Four-Year Private Nonprofit Institutions was not informative due to the small number of UMO students in many race/ethnicities. It was decided that trend data using only UMO's Total Completion Rate is the best course of action. The benchmark would be a Total Completion Rate that is increasing each year for each racial/ethnic group, as appropriate.

UMO's first year of data broken down by race/ethnicity appear below:

Race/Ethnicity	Total Enrolled (#)	Total Completion Rate (%)
Overall	305	63.97
Asian	2	50.00
Black	35	42.95
Hispanic	24	62.65
White	114	71.01
Other	5	80.01
Two or More Races	5	20.00
Race/Ethnicity Unknown or Missing	120	65.07

## Programmatic Student Achievement

### Education

UMO's Education department uses the PPAT assessment as a measure of student success. The PPAT is a new assessment for the Education department and there is only one year of data available. As shown from the ETS website:

1-yr. Pass Rate: Attending Institution Data North Carolina DPI Teacher Licensure Institution: University of Mount Olive Test: PPAT Assessment Test Year: SEP-2019 TO AUG-2020 Highest Score Include All Delivery Modes: Yes Database was refreshed on: 05/11/2020 15:04:11 EST			
	Testing Year: SEP-2019 TO AUG-2020		
Variables	Total N	# Pass	% Pass
Total	19	18	94.74

UMO's Assistant Dean clarified that, while UMO met the benchmark this year, only a limited number of UMO students have taken this exam so far. It will be required for all education majors during the next academic year. Therefore, while the pass rate looks exceptional for this year, it will not be as high next academic year. An appropriate benchmark will be a 75% pass rate.

### Nursing Program – School of Arts and Sciences

UMO's nursing program is accredited by CCNE, which requires an overall minimum completion rate of 70% at the end of a three year cycle. The most recent calculation was for 2015-2017 and results are below:

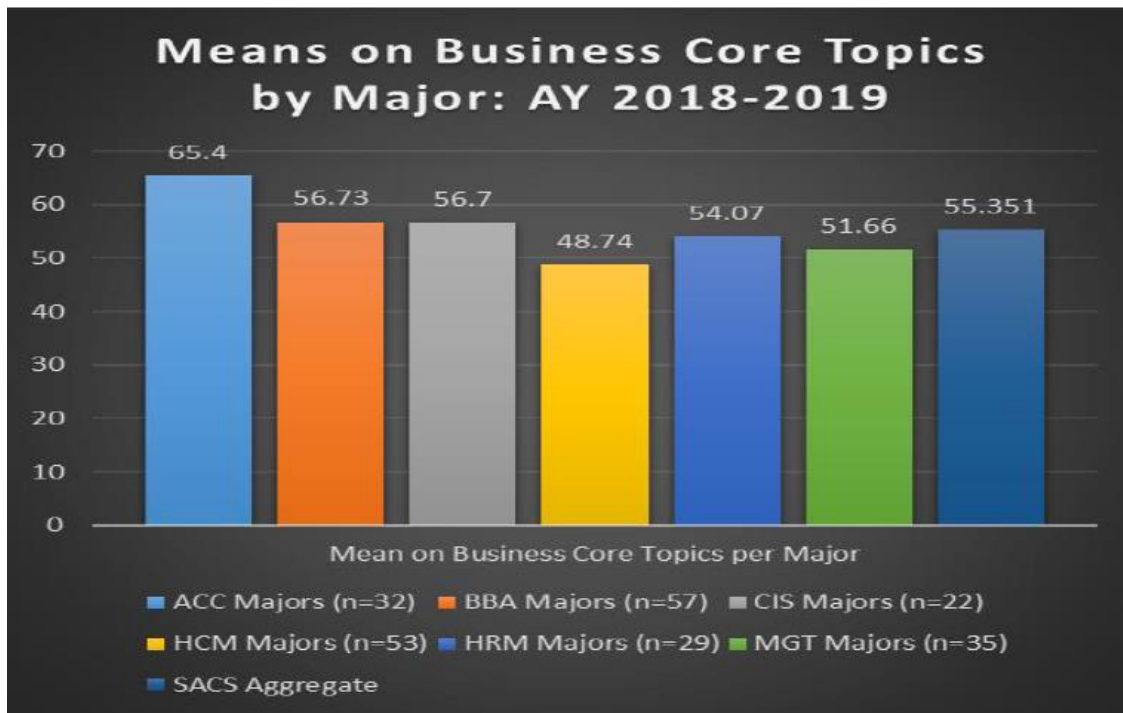
Semester	Year	Completers	Revised Cohort	Percentage
Spring	2015	17	26	0.65
Summer	2015	7	14	0.50
Fall	2015	26	34	0.76
Spring	2016	18	23	0.78
Summer	2016	11	12	0.91
Fall	2016	21	30	0.70
Spring	2017	6	9	0.66
Summer	2017	13	17	0.76
Fall	2017	14	19	0.73
TOTALS		133	184	0.72

Based on CCNE's criteria, UMO's nursing program has achieved its benchmark. The next cycle is not due to be calculated until after Fall 2020.

### Tillman School of Business

The programs housed within the Tillman School of Business are accredited by the Accreditation Council for Business Schools and Programs (ACBSP). As part of their accreditation reporting requirements, the Tillman School of Business tracks a number of student metrics, including scores on an outbound exam

within six majors (Healthcare Management or HCM, Computer Information Systems or CIS, Business Management or MGT, Human Resource Management or HRM, Accounting or ACC, and Bachelor of Business Administration or BBA). It is expected that the students will meet or exceed the overall average score on the outbound exam for all ACBSP institutions in the SACS regional area. Three out of the six programs met the established goal. The chart below gives the most recent data from 2018-2019:



### Publication of Student Achievement Measures

UMO publishes selected criteria from above on its Student Achievement and Factbook page found here: <https://myumo.moc.edu/services/ir/factbook/Pages/default.aspx>. Screenshots are available: page 1, page 2, page 3, and page 4.